

L'Oréal Paris Revitalift Moisturizer Sample Offer

Terms and Conditions No Purchase Necessary to Participate

Offer starts August 23, 2017 at 12:00 AM Eastern Time (“ET”) and ends December 31, 2017 at 11:59 PM ET, or when supplies are exhausted (approximately 150,000), whichever occurs first (“Offer Period”). Offer open to legal residents of the fifty (50) United States (excluding Puerto Rico) and the District of Columbia, 18 years of age or older. Employees of L'Oréal Paris (“Sponsor”) and their respective parents, subsidiaries, affiliates, promotion and advertising agencies, are not eligible to participate.

To Participate: To receive one (1) sample booklet (fourteen (14) pods each .05 oz.) of Revitalift Moisturizer, while supplies last, visit the offer link on the L'Oréal Paris website at lorealparisusa.com/challenge and follow the directions provided to complete and submit the offer form. Not combinable with any other offer and cannot be redeemed for cash. Not transferable. Void where prohibited by law. Limit one (1) offer per person, email account and household for the entire Offer Period. Offer requests generated by script, macro or other automated or improper means are void. Offer recipients are responsible for all federal, state and local taxes, if any. Samples assigned based on availability. **SAMPLES WILL BE MAILED WITHIN 2 TO 4 WEEKS FROM DATE OF OFFER REQUEST IS SUBMITTED TO THE MAILING ADDRESS SPECIFIED ON THE ONLINE OFFER FORM.** Offer is subject to all applicable federal, state and local laws. This Offer is no way sponsored, endorsed or associated with any social media platform (i.e. Facebook, Twitter, Pinterest, etc.) Any questions, comments or complaints regarding the Offer should be directed to Sponsor.

Social Posts: Please follow these guidelines when sharing, tagging, privately messaging, submitting, writing, and/or posting photographs, video, your social media handle or other content (“User Postings”) on L'Oréal Paris' site, campaign hashtag (#RevitaliftChallenge), and other social media pages (e.g. Facebook, Instagram, Twitter, Pinterest, Tumblr). The comments and views expressed in User Posts do not necessarily reflect L'Oréal Paris' views or opinions. L'Oréal Paris is not responsible for content submitted to social platforms. While we do not monitor every User Posting, please be aware that we may remove, without notice, any post that does not comply with the guidelines listed below.

When creating your Post, please:

- Focus on the product and your individual experience using it
- Provide details about why you like or disliked a product
- Do not make any reference to medical conditions
- Do not make any drug claims
- Don't include any sensitive or personal info

By sharing a User Posting you agree:

- to disclose receipt of free product samples (#Ad, #GotItFree) or any other compensation or affiliation with the brand.
- you are at least 18 years old and the sole author of the User Posting
- all content you post is accurate and truthful
- you have permission from any other person(s) featured in your submission
- your posting does not infringe any third party's copyright, patent, trademark, trade secret, other proprietary rights or rights of publicity or privacy or violate any law or contain false, misleading content;

Personal Data: Sponsor will be collecting personal data about participants online, in accordance with its privacy policy. Please review the Sponsor's privacy policy at www.lorealparisusa.com. By participating in the offer, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.

General Conditions: Offer may be withdrawn without prior notice. Released Parties (as defined below) are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, or undelivered samples; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer errors of any kind whether human, mechanical, electronic, typographical, printing or otherwise relating to or in connection with the offer, including, without limitation, errors which may occur in connection with the administration of the offer, the processing of offer requests, or in any offer-related materials. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or printer related to or resulting from participating in this offer or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the offer, as solely determined by L'Oréal Paris, will be disqualified. Should any portion of the offer be, in L'Oréal Paris' sole opinion, compromised by bugs, virus, worms, non-authorized human intervention or other causes, which, in the sole opinion of L'Oréal Paris, corrupt or impair the administration, security, fairness or submission of information, L'Oréal Paris reserves the right at its sole discretion to terminate the offer. By participating, you agree (i) to be bound by these terms and conditions and the decisions of L'Oréal Paris which are final and binding, and (ii) to release and hold harmless L'Oréal Paris, their parent company, subsidiaries, affiliates, retailers, and advertising and promotion agencies and all of their respective officers, directors, employees and agents against any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from participation in this offer or acceptance and use of the sample.

Offered by: L'Oréal Paris 10 Hudson Yards, New York, NY 10001.

Abbreviated Terms and Conditions

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No purchase necessary. Begins 8/23/17 at 12:01 AM ET and ends 12/31/17 at 11:59 PM ET, or when supplies are exhausted (approximately 150,000) whichever occurs first. Offer open only to residents of the 50 US (excluding Puerto Rico) & DC, 18 or older. Void where prohibited by law. For complete Offer Terms & Conditions go to lorealparisusa.com/challenger. Offered by L'Oreal Paris